

supertechwoman

Storytelling Event

Honor the accomplishments of outstanding women by sponsoring Super Tech Woman, the **first** of its kind **live** storytelling event of women working in technology industries.

PRODUCED BY



BACKFENCEPDX
SINCE 2008
LIVE STORYTELLING

ABOUT

Vox Siren and the nationally recognized series Back Fence PDX have partnered to celebrate and honor personal stories of risk, hilarity, drive, mistakes, poignancy, and hope of super women in the field. Storytellers will share **true** and **personal** stories based on the themes: Origins of my Superpower, Big Failure Big Gain, Embracing My Bossy Bad Self, Best/Worst/Oddest Day on the Job, That Moment I Just Stopped Caring, Shaking Hands with My Inner Weird.

THE VENUE

Revolution Hall is a beautifully renovated, state-of-the art performing arts center / concert venue housed within the former Washington High School building in Southeast Portland. Revolution Hall is a 13,500 square foot building has been extensively renovated to accommodate offices, a roof top deck for concerts, weddings, and private events and an 800-seat performing arts venue.

WHY IT MATTERS

We know intuitively that diversity matters, it's also increasingly clear that it makes sense in purely business terms. Research finds that companies in the top quartile for gender or racial and ethnic diversity are more likely to have financial returns above their national industry medians. Investing in and embracing new storytellers in tech is how ensure we are all part of the future design of our world.

OUR AUDIENCE

Our audience will be people in technology fields across Portland as well as people who love live storytelling. Furthermore, we will be recording these stories for future viewing and live streaming across the nation on Periscope.

SPONSORSHIP OPPORTUNITES

Contact Zoe Piliafas, Co-Founder of Vox Siren
zoepiliafas@gmail.com
971.277.0072

supertechwoman

Storytelling Event

January 27, 2017

SPONSORSHIP BENEFITS

ONLINE COMMUNICATIONS

	Activator \$2,500	Connector \$5,000	Vocalizer \$10,000	Broadcaster \$15,000
Logo placement on Stories of Women in Technology landing page.				
Link back to your site on Vox Siren & Back Fence PDX website: 5000 + page views per month				
Social media shout outs and thank yous with your logo on: Facebook 4200 + likes, Twitter 5500 + followers Instagram 750 + followers				
Acknowledge and thank you in two blogs, links back to your website.				

PRINT COMMUNICATIONS

MADE POSSIBLE BY logo on Superhero Women in Technology Coloring Book featuring 15 local and national super stars. Sold on Amazon, at local Portland bookstores, Live event and schools nationwide.				
Your logo on event swag including Super Tech Woman t-shirts.				
Your logo on digital and printed brochure of the event.				
Your logo on posters of event; 300 + placed throughout PDX.				
Sponsorship included on press release distributed to over 30 local and national press outlets.				

EXTENDED MEDIA OUTREACH

Your logo and Made Possible By credit on videos living on Vox Siren and Back Fence PDX websites.				
Social media hashtag #supertechwoman campaign 30 days before and after the event. Photo component and twitter handle to lead back to the #supertechwomen at your company.				

DAY OF THE EVENT

5 complimentary tickets to the show.				
3 shoutouts on your company on stage by emcee.				
Your logo on streaming slideshow at the event.				
Opportunity to speak at the event with 600 person live audience.				
Special VIP after party.				